

IEVA

DESIGN/CONCEPTION / ANIMATION
3DIMENSIONAL/MORE

RESUME

SANDRO IEVA

10TH FEBRUARY 2021

NAME

Sandro Ieva

DATE OF BIRTH

02 August 1981

NATIONALITY

italian

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My name is Sandro Ieva, I was born and raised in Hamburg. In my younger years, I was very interested in computer games and graffiti art. That's how I started early as a visual artist. The first contact with the advertising industry I made about an internship in the print department at Action Direkt in Hamburg. Through my drawing talent I got mainly illustrative tasks, but I also learned how to use design programs and designing using a grid during this time.

From 2004 till 2008 I studied Communication Design at the Art School Alsterdamm in Hamburg. During this time, I designed packaging for the Asian market at the agency Brandix and worked for clients such as Feodora and Bahlsen. If it works, I would like to do everything in the design fields, but the Internet and everything that is possible with this medium, especially the area of animation, fascinated me the most. Over the years, I have dealt with many media and tried to unfold me as an artist.

My work as a Digital Designer involves the creation of concepts, programming, animation and any kind of creative brand experiences. In my entire professional career as a designer I already have received some awards and won several competitions.

EDUCATION & EXPERIENCE

LEAD DESIGNER | 01.2018 - TILL NOW

Coinkitchen, Hamburg

CHIEF BRAND OFFICER | 10.2017 - TILL NOW

Appics AG, Zug

CREATIVE DIRECTOR | 10.2015 - 12.2020

Globio, Berlin

ART DIRECTOR | 09.2014 - 08.2018

Parrot Media GmbH, Lübeck

SCREEN DESIGNER | 07.2012 - 11.2013

Melting Elements, Hamburg

SCREEN DESIGNER | 01.2010 - 10.2011

Elbsurfer, Hamburg

WEB PRODUCER | 03.2008 - 07.2009

Albert Bauer Companies, Hamburg

FREELANCE & INTERNSHIPS | SINCE 2006

KW2D, Hamburg

Neco Design, Hamburg

Brandix, Hamburg

COMMUNICATION DESIGN | 03.2004 - 03.2008

Kunstschule Alsterdamm, Hamburg

SERVICES

GRAPHIC DESIGN

Layout

Corporate Design

Logo Design

Typography

Photography

Visual Design

Illustration

INTERACTION DESIGN

Conception

Functionality

UI Design

Information Design

Website Design

Digital Campaigns

Mobile Application

AR Design

MOTION DESIGN

3D/2D Animation

Composition

Post-Production

Video editing

Presentation

OPERATIONS

OPERATING SYSTEMS

Windows: for emergency

OSX: favorite system

SOFTWARE

Adobe Photoshop, Adobe Illustrator, Adobe

Indesign, Adobe After Effects, Cinema 4D,

Edge Animate, Sketch, Adobe XD, Figma

PROGRAMMING

CSS, HTML, PHP, XML, JavaScript, Solidity

(Smart Contracts)

CLIENTS

Hypoport AG

Porsche Design

Mega Gruppe

Deutsche Bahn

Wempe

STILL

Edeka

HH1

HHLA

Dr.Klein

Avandeo